



# Chantellé Venter

## Print Design Specialist

### PROFILE

I am a female graphic designer residing in Gordons Bay, Cape Town, South Africa. Amongst having 9 years print design and REPRO experience, I am also a loving mother to my baby girl. My passion is to create beautiful, functional pieces of art that communicates the client's business to its fullest potential.

**My Moto:** For brilliant art you need to be dedicated and have a willingness to sacrifice.

### PROFICIENCY SKILL



### PERSONAL SKILL



### PROFESSIONAL SKILL



### EDUCATION

#### City Varsity | 2005 - 2007 | Cape Town

I received an Advanced Diploma for Multimedia and Production in 2007. My speciality for my 3rd year was print design. Amongst this, we also did scripting, photography, 3D animation and illustration.

#### Varsity College | 2001 - 2002 | Cape Town

Received a Diploma in Business Computing. Using majority of the programs in a day to day business environment such as Microsoft Office, Visual Basic, Pastel, Accounting and more.

### EXPERIENCE

#### Five Point Studio | 2011 to date | Cape Town

After working at Deepdesign for 4 years, I started my own freelance business first known as Star Graphics. The name then later changed to Five Point Studio.

Specialising in a variety of print design services, I have had the privilege to work with clients link to the BBC and Top Gear, as well as our local Government amongst a vast variety of special clients whom have kept me busy for the past 5 years.

**Services Offered:** Corporate branding, Logo Design, Brochures, Stationery, T-shirt illustrations, Publications, Invitations, Flyers and Posters, Products and Packaging, Advertisements, Personalised Diaries, FB banners and so much more...

#### Deepdesign | 2008 - 2011 | Cape Town

My second job position after graduating. Specialising in print design and reproduction. I learnt most of the tricks of the trade while working at Deepdesign. From taking a brief from a client, to creating the artwork, getting approval from the client and finally sending the print ready artwork to the printers. And finally delivered the finished work to our satisfied clients hands.



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Gordons Bay, Cape Town, South Africa, 7140





# My References

Below is a list of some of my personal clients whom I have done work for the past few years

## CLIENTS

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### **Chocolates by Tomes**

Lorraine Tomes

**Tel:** 021 905 7214

**Email:** [lorraine@chocolatesbytomes.co.za](mailto:lorraine@chocolatesbytomes.co.za)

### **LK Advertising**

Louise Kumm

**Tel:** 021 802 2977

**Email:** [louise@lkadvertising.co.za](mailto:louise@lkadvertising.co.za)

### **KnockOut Diaries**

Karen Snyders

**Tel:** 079 331 9495

**Email:** [karen@knockoutdiaries.com](mailto:karen@knockoutdiaries.com)

### **Global Innovations**

Mike Rizzo

**Tel:** 082 964 5134

**Email:** [mike@gibrands.com](mailto:mike@gibrands.com)

### **About Merchandise & The Chalet**

Lianthe Swart

**Tel:** 082 776 0532

**Email:** [lianthe@aboutmerchandise.co.za](mailto:lianthe@aboutmerchandise.co.za)

### **SouthernMedia**

Clint Shereton

**Tel:** 083 266 2332

**Email:** [clint@southernmedia.co.za](mailto:clint@southernmedia.co.za)

## DETAILS

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Created a variety of product packaging designs as well as product catalogues, online adverts, print adverts, changes to existing packaging, wall banners, poster, flyers, stickers as well as other marketing collateral. Clients worked on a monthly retainer.

Created a variety of 9 personalised school diaries over a period of 3 years. Designs included the layout of each diary's date for the new year as well as each school's personalised details. Design of front covers as well as ads that went into each book. I did artwork from beginning to end when the files were sent to the printers. Client worked on a monthly retainer.

Created a variety of 15 personalised school diaries over a period of 3 years. Designs included the layout of each diary's date for the new year as well as each school's personalised details. Design of front covers as well as ads that went into each book. I did artwork from beginning to end when the files were sent to the printers. Client worked on a monthly retainer.

Created a variety of Top Gear product packaging and product branding in conjunction with the BBC. Majority of the products can be bought from Game, CNA, Clicks and Takealot. Client worked on monthly retainer.

Created a variety of merchandise designs as well as website imagery and other logo and stationery designs.

Client ran a monthly publication which I created advert designs for as well as finalising the layout and sending artwork to print. Also getting artwork ready to be shown online and on social media. Amongst the above, I also created numerous logo and stationery designs as well as some packaging designs. Client worked on monthly retainer.

